

THE MMJC PLAYLIST PLAYBOOK



10th Anniversary

Limited Edition

MMJC 10th Anniversary
2023

COMPOSITIONS

INTRO	
The Composition	1
Meet Your Disc Jockeys	2
User Guide	3
PRE-CHORUS	
Loading Libraries	4
CHORUS	
Kieran's Library	5
Ali's Library	9
Janessa's Library	13
BREAKDOWN	
Kieran's Notes	17
Ali's Notes	20
Janessa's Notes	23
OUTRO	
A Special Thank You From Us	26
Photo Credits	27

MEET YOUR DISC JOCKEYS

Researcher & Writer
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C. 1999



C. 2000

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**Lead Designer,
Writer & Editor**
JANESSA VENTURA-
ALVARENGA

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USER GUIDE

for the
~~smoothest~~ ride



WHAT'S THE VIBE?

Are you feeling RnB? Want something to bounce to? Secret Swiftie? We have something for every mood.



CHOOSE A DJ



Music tastes are unique and so are ours. Kieran's tastes are hype, Ali's are more sensitive, Janessa's feel nostalgic.



ENJOY THE MUSIC

Once you choose that first playlist, sit down and lock in. We've got you from there.



GET THE BTS

Check out our notes at the end of the playbook to get the inside scoop on how we curated our playlists.

(KIERAN)

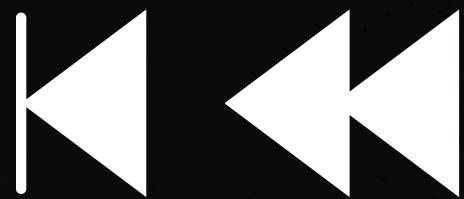
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(JANESSA)

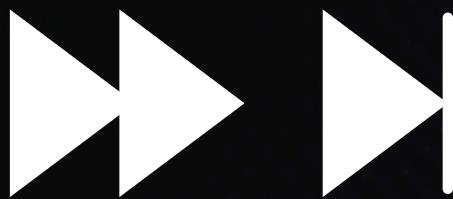


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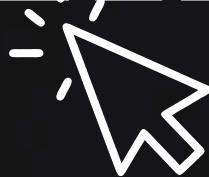
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(ALI)

(JANESSA)

KIERAN



PLAYLISTS DOWNLOADING

Get ready...



(KIERAN)



TURNT WHITE PEOPLE PLAYLIST

01	SWEET CAROLINE	NEIL DIAMOND
02	MR. BRIGHTSIDE	THE KILLERS
03	DON'T STOP BELIEVIN'	JOURNEY
04	WHAT A FOOL BELIEVES	DOOBIE BROTHERS
05	CADILLAC RANCH	BRUCE SPRINGSTEEN
06	UNWRITTEN	NATASHA BEDINGFIELD
07	CALL ME MAYBE	CARLY RAE JEPSEN
08	COME ON EILLEN	DEXYS MIDNIGHT RUNNERS
09	EYE OF THE TIGER	SURVIVOR
10	I GOTTA FEELING	BLACK-EYED PEAS

(KIERAN)



7

2010S HOUSE PARTY HITS PLAYLIST

01	MERCY	KANYE WEST, BIG SEAN, 2 CHAINZ, PUSHA T
02	WILD THOUGHTS	DJ KHALED, RIHANNA, BRYSON TILLER
03	WHERE THEM GIRLS AT	DAVID GUETTA
04	PARTY MONSTER	THE WEEKND
05	THE MOTTO	DRAKE FT. LIL WAYNE, TYGA
06	LIKE A G6	FAR EAST MOVEMENT
07	DESPACITO	LUIS FONSI FT. JUSTIN BIEBER, DADDY YANKEE
08	YOU MAKE ME FEEL	COBRA STARSHIP FT. SABI
09	DYNAMITE	TAIO CRUZ
10	LAST FRIDAY NIGHT	KATY PERRY

(KIERAN)



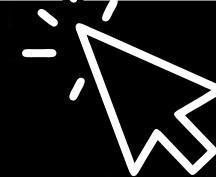
KANYE WEST HYPE PLAYLIST

01	SO APPALLED	FT. CYHI THE PRINCE, JAY-Z, RZA, SWIZZ BEATS, PUSH A T
02	ALL OF THE LIGHTS	FT. RIHANNA, KID CUDI
03	POWER	
04	WHO GON STOP ME	FT. JAY-Z
05	TOUCH THE SKY	
06	NEW GOD FLOW	FT. PUSH A T
07	N***AS IN PARIS	FT. JAY-Z
08	JESUS WALKS	
09	BLACK SKINHEAD	
10	STRONGER	

(KIERAN)

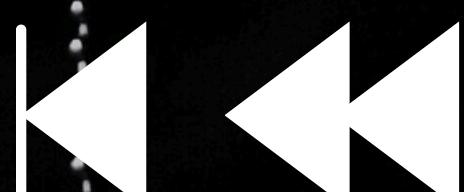
(JANESSA)

ALI



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Get ready...



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N E Y >



(ALI)



THE RIDING PLAYLIST

01	ALL OF THE GIRLS YOU LOVED BEFORE	TAYLOR SWIFT
02	SWAGGA LIKE US	T.I., JAY-Z, KANYE WEST, LIL WAYNE
03	THIS IS WHY I'M HOT	MIMS
04	I KNOW PLACES	TAYLOR SWIFT
05	CRUEL SUMMER	TAYLOR SWIFT
06	RAINDROPS	METRO BOOMIN FT. TRAVIS SCOTT
07	HYMN FOR THE WEEKEND	COLDPLAY
08	HOW WE DO	THE GAME FT. 50 CENT
09	FANCY	DRAKE FT. T.I., SWIZZ BEATS
10	RIGHT HERE	JUSTIN BIEBER FT. DRAKE

(ALI)



THE PART-TIME SAD BOI PLAYLIST

01	GLIMPSE OF US	JOJI
02	NOBODY GETS ME	SZA
03	THINKIN BOUT YOU	FRANK OCEAN
04	HEARTBREAK ANNIVERSARY	GIVEON
05	YOUNG AND BEAUTIFUL	LANA DEL REY
06	CARDIGAN	TAYLOR SWIFT
07	TALKING TO THE MOON	BRUNO MARS
08	UNTIL I FOUND YOU	STEPHEN SANCHEZ
09	SOMEONE YOU LOVED	LEWIS CAPALDI
10	MARVINS ROOM	DRAKE



THE REVOLUTION PLAYLIST

01	LONG LIVE PALESTINE	LOWKEY
02	THE 4 TH BRANCH	IMMORTAL TECHNIQUE
03	VOICES OF THE VOICELESS	LOWKEY, IMMORTAL TECHNIQUE
04	LAMBORGHINI ANGELS	LUPE FIASCO
05	TERRORIST?	LOWKEY
06	THE THIEVES BANQUET	AKALA
07	WORDS I NEVER SAID	LUPE FIASCO
08	RELATIVES	LOWKEY, LOGIC
09	THE DEATH OF NEOLIBERALISM	LOWKEY, GREG BLACKMAN
10	OBAMA NATION	LOWKEY

(KIERAN)

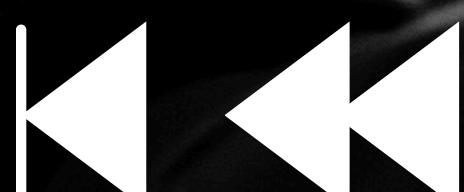
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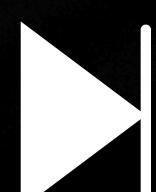
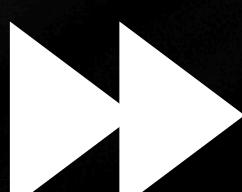


PLAYLISTS DOWNLOADING

Get ready...



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(JANESSA)



2000S CANADIAN CLUB BANGERS PLAYLIST

01	BOUNCE WITH ME	KREESHA TURNER
02	SAY IT RIGHT	NELLY FURTADO
03	SKYLINE	CHOCLAIR
04	CRABBUCKIT	K-OS
05	DANGEROUS	KARDINAL OFFISHALL FT. AKON
06	SHOOK	SHAWN DESMAN
07	YALLA HABIBI	KARL WOLFF
08	CRAZY WORLD	RASCALZ
09	BE EASY	MASSARI
10	ONE MORE DAY	GLENN LEWIS

(JANESSA)



HIGH SCHOOL FRENCH CLASS PLAYLIST

01	DERNIÈRE DANSE	INDILA
02	PAPAOUTAI	STROMAE
03	UNE FEMME AVEC UNE FEMME	MECANO
04	FEMME DE COULEUR	SHY'M
05	JACUZZI	RADIO RADIO
06	MENTIR	MARIE-MAI
07	LE YAYA	JOËL DENIS
08	À FLEUR DE TOI	VITAA
09	PARLER À MON PÈRE	CÉLINE DION
10	COMME ILS DISENT	CHARLES AZNAVOUR

(JANESSA)



FROM NIGHT TO DAY IN SPAIN PLAYLIST

01	PEPAS	FARRUKO
02	MAMIII	BECKY G FT. KAROL G
03	SLOMO	CHANEL
04	TACONES ROJOS	SEBASTIÁN YATRA
05	ENVOLVER	ANITTA
06	DESPECHÁ	ROSALÍA
07	TITI ME PREGUNTÓ	BAD BUNNY
08	PROVENZA (REMIX)	KAROL G FT. TIËSTO
09	2050	SAMANTHA SANCHEZ
10	TODO DE TI	RAUW ALEJANDRO

KIERAN'S NOTES

17

Ah, white people. You can find many of them at country clubs, farmer's markets, or pretty much any rural place in Canada. Have you ever heard your white friend say, "I'm too white to dance"?

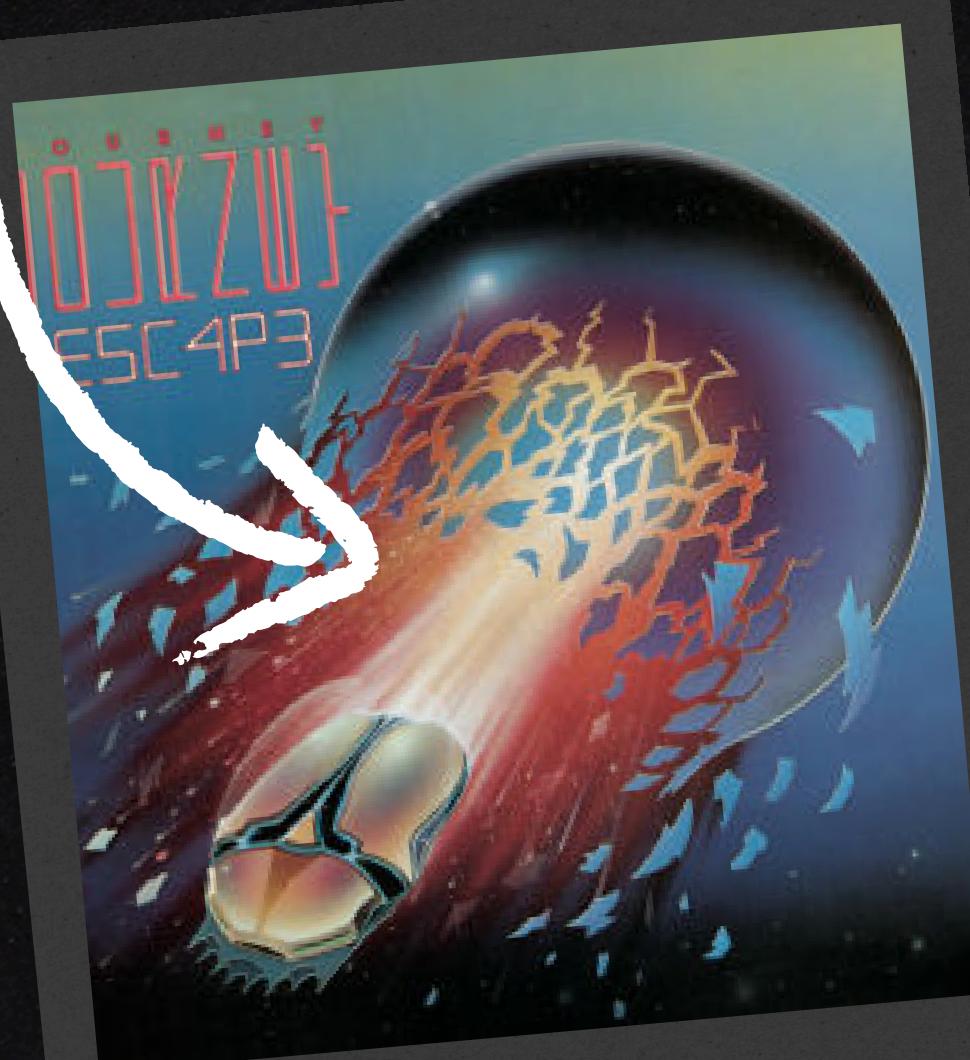
That stereotype simply isn't true. It's just a matter of them hearing the right song. At any gathering, these songs are certain to get white people moving.

Mr. Brightside is a classic. When this song comes on at a club, white people can't help but get their bodies moving.

One of my mom's favourite albums. Takes her back to her glory days

Don't Stop Believing is another guaranteed hit whether you're at your white friend's wedding or the DJ is feeling old school.

SEE PAGE 6



1981

Escape (ALBUM)

White girls go crazy for this!



2004

Hot Fuss (ALBUM)

The 2010s were a crazy time. Instagram was still in its infancy, selfies reinvented the photograph, and skinny jeans were all the rage. They were my formative years as a teenager.

Music during this era was dominated by Hip-Hop, EDM, and feel-good pop music. I remember watching music videos on *Much Music*, like *Love the Way You Lie*, *California Gurls*, and *Runaway*.

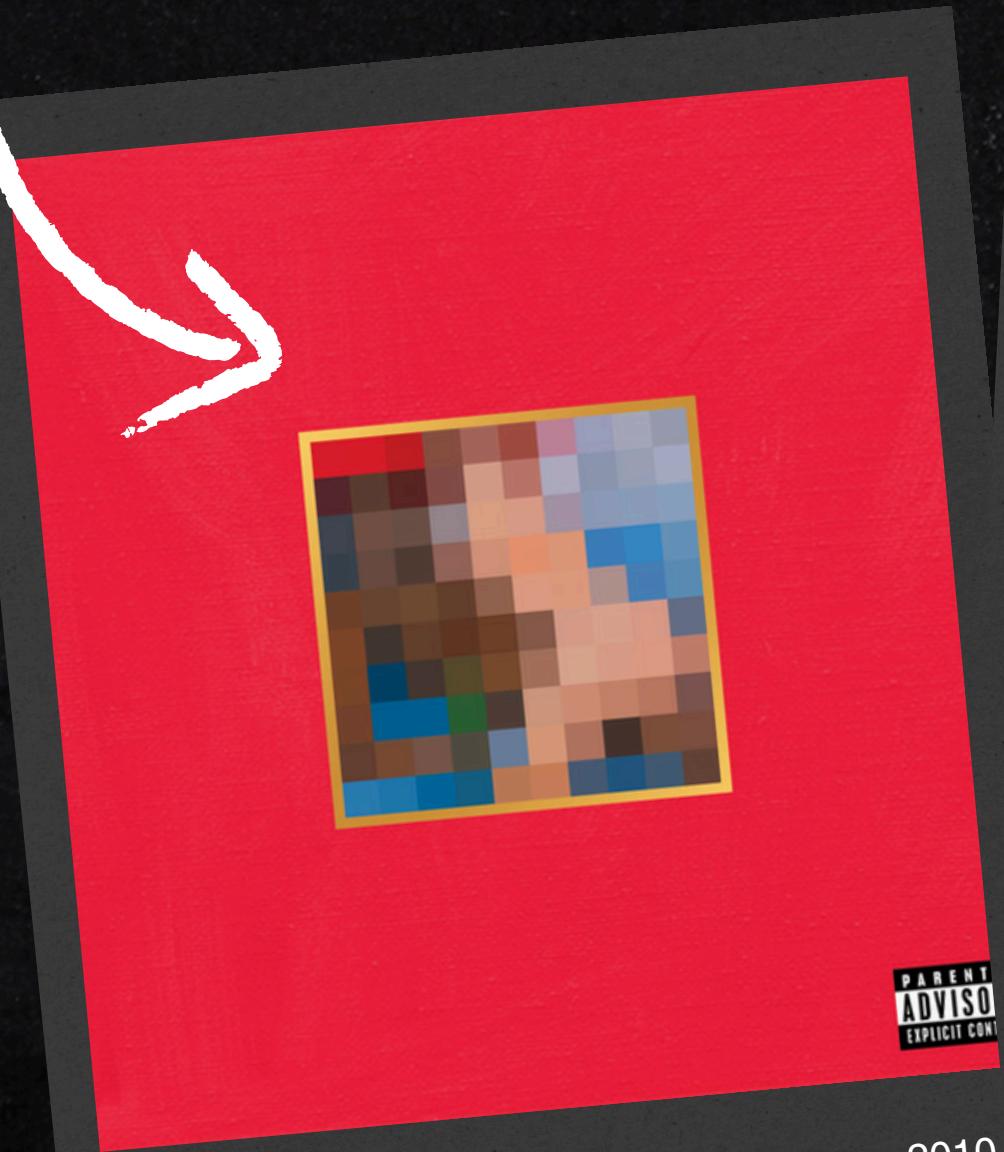
At high school house parties in the mid-2010s, you were guaranteed to hear bangers from Drake, The Weeknd, and Migos.

One of the best parts of this era was having more of a monoculture. Every young person in the 2010s was familiar with the same trends, such as the Harlem Shake or hit songs like *Gangnam Style*.

Nowadays, I barely recognize songs on *The Billboard Top 100*, and my favorite artists are either washed or somewhat irrelevant. Damn, I feel kind of old :(

SEE PAGE 7

GOATED



My Beautiful Dark Twisted Fantasy (ALBUM)

2010



Grateful (ALBUM)

2017

BLESSED

Love him or hate him, Kanye is undeniably one of the most impactful artists of the 21st Century.

The *Kanye West Hype* playlist is all about generating excitement and energy. It's great for workouts, amping you up for sports, or just getting you dialed in.

His bold, aspirational lyrics and innovative beats are sure to get you in the mood for whatever you need to accomplish.

One of Kanye's lesser-known songs *Who Gon Stop Me* from *Watch the Throne* is great for getting you in the mood for a job interview or if you need to make a top-tier work presentation that will blow your boss' mind.

For intense workouts, try songs like *Power* and *All of the Lights*, which will surely get your heart racing for long runs or heavy lifts.

SEE PAGE 8



2004

The album that put Kanye on the map!



2011

ALI'S NOTES

Freedom, that's what a motorcycle gives you. You're basically transported into another dimension. No problems, no worries, no thoughts, just vibes. This playlist needs to be just that.

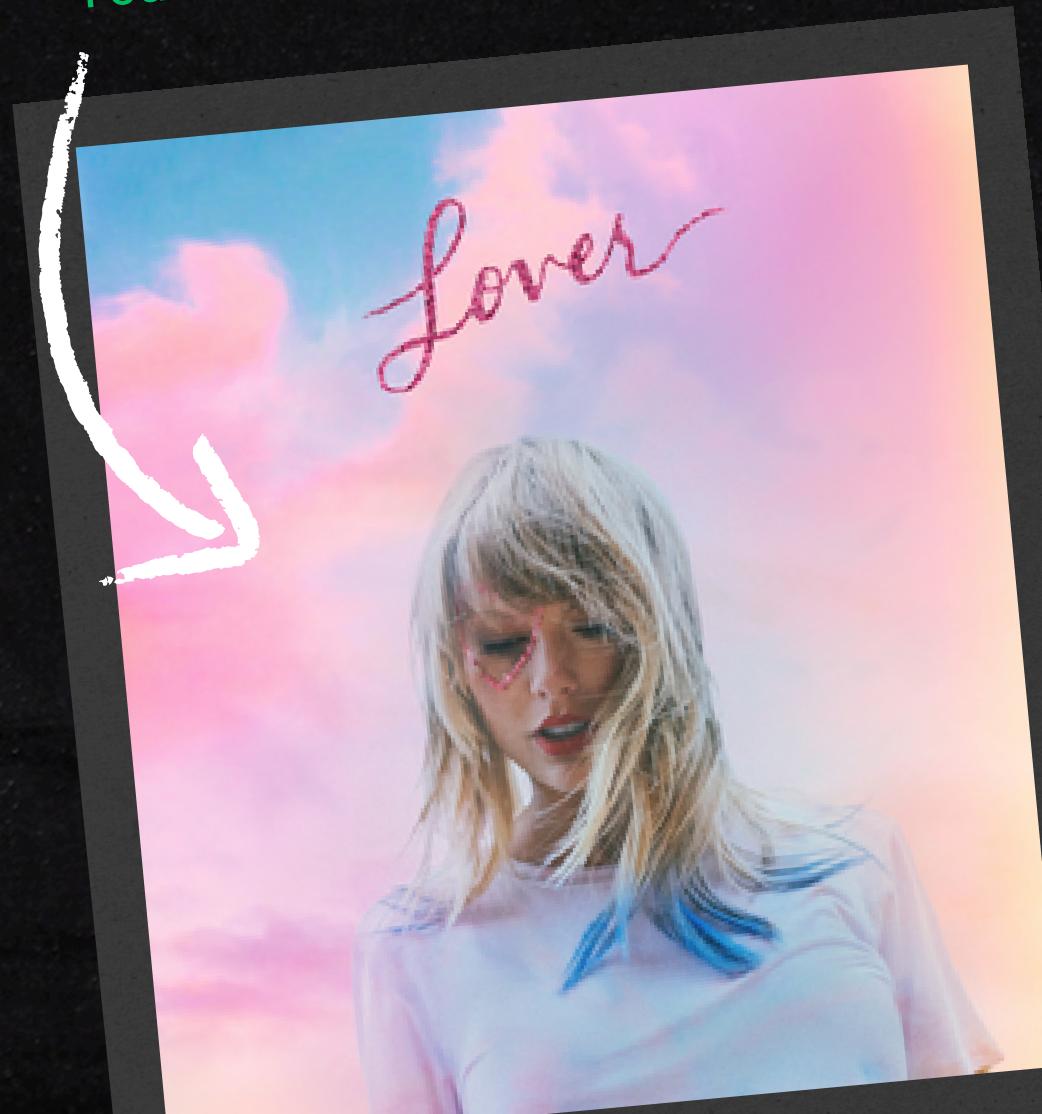
I want to bang out to some T Swizzle? I'll do that! Catch me in my helmet at the top of my lungs, "all of the girls you've loved before!"

Oh and also, you feel cool as hell riding through the city on that bike. There's a certain swagger you're cutting through the lanes with. So it's only right that you have tracks reflecting how cool you feel.

Whether it's through *Swagga Like Us* or *This Is Why I'm Hot*, one thing's for sure: the main character energy is going to go crazy.

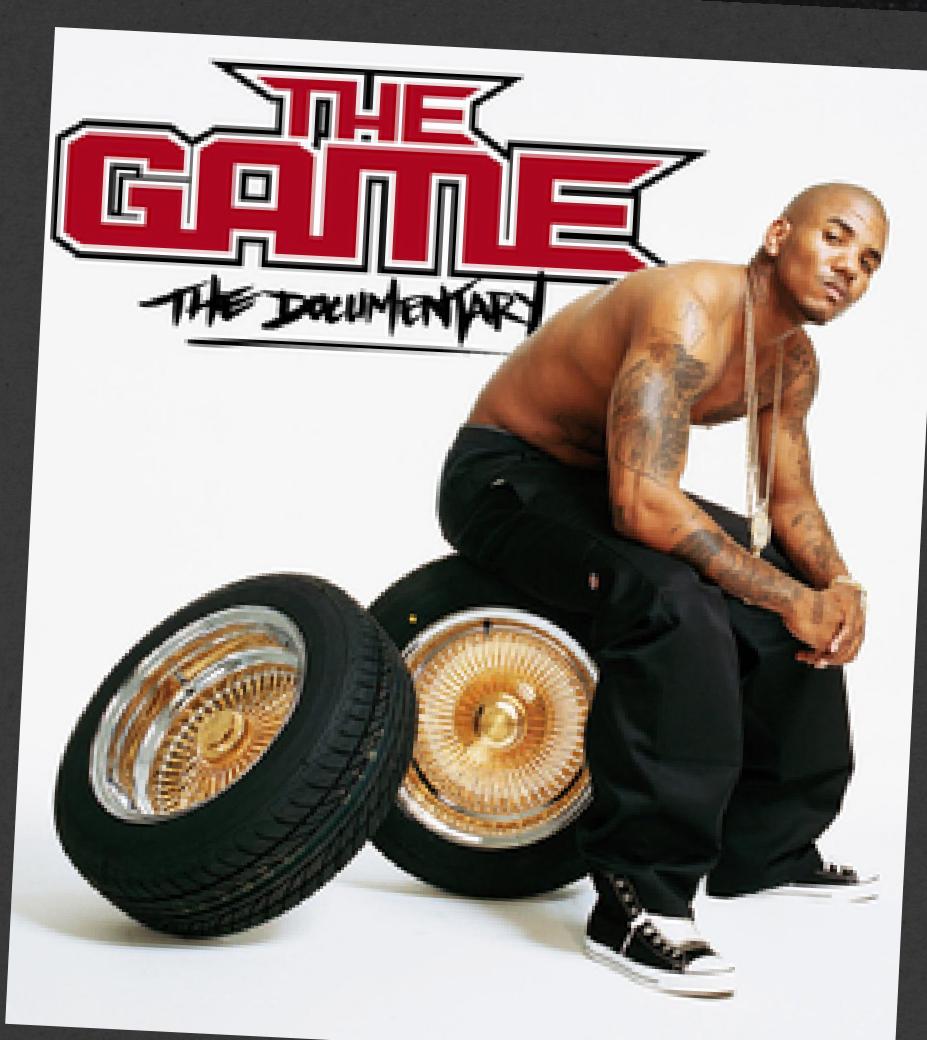
SEE PAGE 10

Your helmet know's you're a Swiftie



2019

Lover (ALBUM)



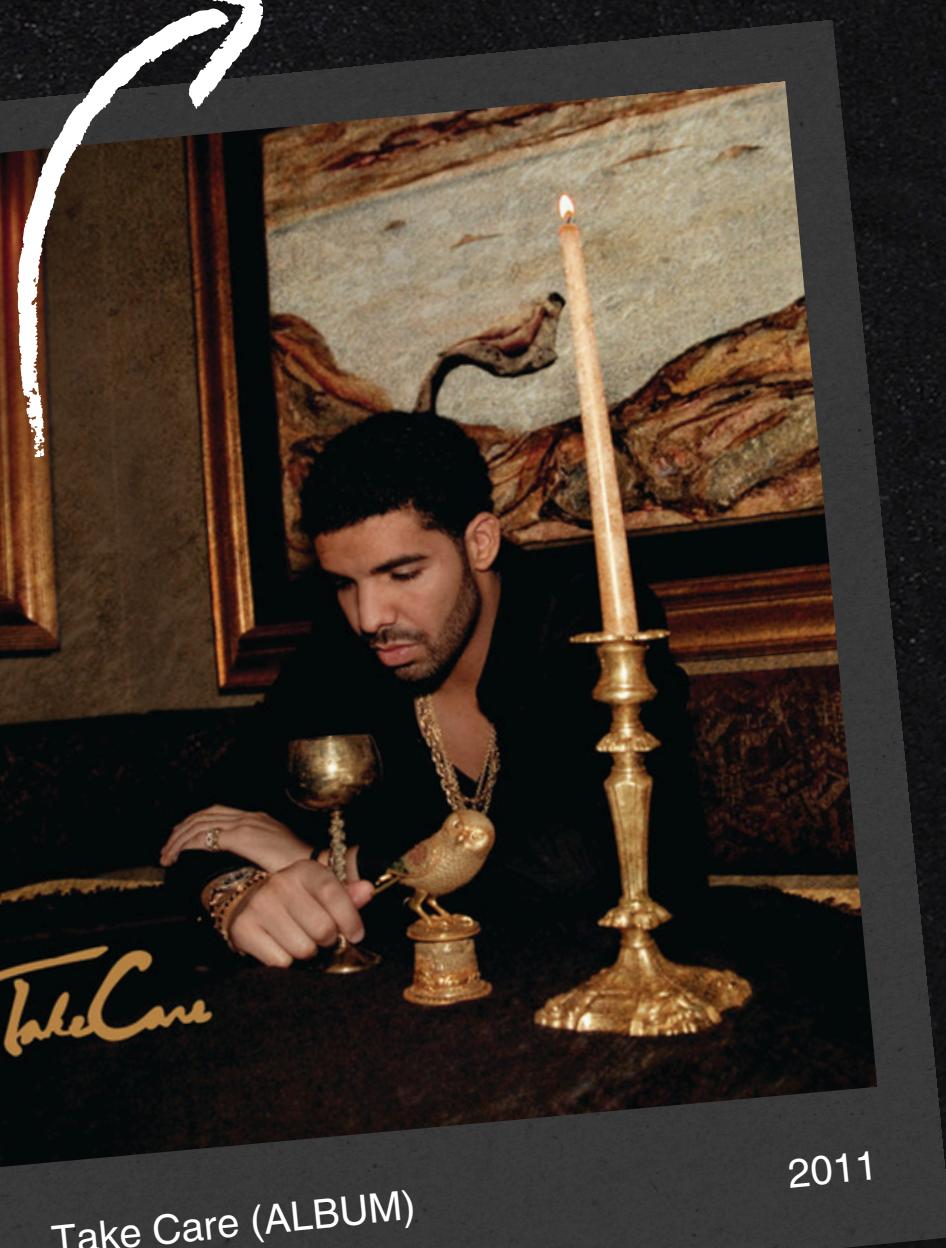
The Documentary (ALBUM)

2005

Even the album cover has two wheels on it. Made for motorcycles!!

If you tell me you're never sad, I just know you're a liar. We all have our vulnerable moments, might as well make them more traumatizing by drowning ourselves in the saddest concoction of words possible. The temporary sad boi vibes go crazy, trust me on this one. Just keep a tissue on hand though.

Prime sad boi drake



2011

Take Care (ALBUM)

It's such a shame that I had to keep this playlist to just 10 songs. Each of these artists could easily have their own entire playlist of heart-wrenching music. Giveon's majestic-ass voice could make a statue cry for real.

The playlist starts off *strong* with Joji's *Glimpse of Us* and finishes off leaving you pondering on *Marvin's Room*, the sad boi anthem. Lana's gonna have you wondering who's cutting onions and *Talking to the Moon* is gonna remind you why this man was willing to catch a grenade for some random girl.

Honourable Mentions:

- *Arcade* - Duncan Lawrence
- *Afterthought* - Joji
- *When I Was Your Man* - BM
- *Losing Control* - Russ
- *go away* - Tate McRae
- *you broke me first* - Tate McRae
- *Letting Go* - Lupe Fiasco
- *Trust Issues* - Drake
- *Lonely* - Justin Bieber

SEE PAGE 11

SOS (ALBUM)

2022

SZA has me feeling like her album cover

If you know me, you know I'm invested in my politics and guided by my beliefs. There's too much wrong with the world and there is *plenty* of music to remind us of that.

This playlist explores themes of colonization, crippling materialism, genocide, neoliberalism, and oppression. Beware, there are some extremely sensitive subjects explored throughout these tracks, so please take care of yourself.

For journalism students, you'll want to listen to *The 4th Branch* by Immortal Technique. Hint: the “4th branch” is news media in the context of this track.

For communications students, you'll want to hear *Relatives* by Lowkey. This track explores the significance of framing by showing two opposite sides to one situation.

The artists in this playlist are gems. They're intellectual, informed, and concerned. This playlist will get you going!

Revolution is upon us.

SEE PAGE 12



Soundtrack to the Struggle
(ALBUM)

2011

This album literally shaped my life



Lasers (ALBUM)

2011

2011 was peak music

JANESSA'S NOTES

My mom was still clubbing in the early 2000s, which means that I grew up primarily with Usher, Nelly, and the Pussycat Dolls blasting in the car on our way to preschool. “Dontcha wish your girlfriend was hot like me”—indeed!

But as our neighbours to the south aren't being quite so neighbourly as of late, I thought I'd bring it back to some underplayed and underrated Canadian classics, and remind everyone that, fine, while our music scene isn't as expansive as the American's, it still exists! And there are a few gems in there if you know where to look.

Karl Wolff kept the party going and Glenn Lewis was always there to comfort our moms (mostly mine) through break-ups. Nelly Furtado? Timbaland would've been nothing without her.

Let's go Canada!

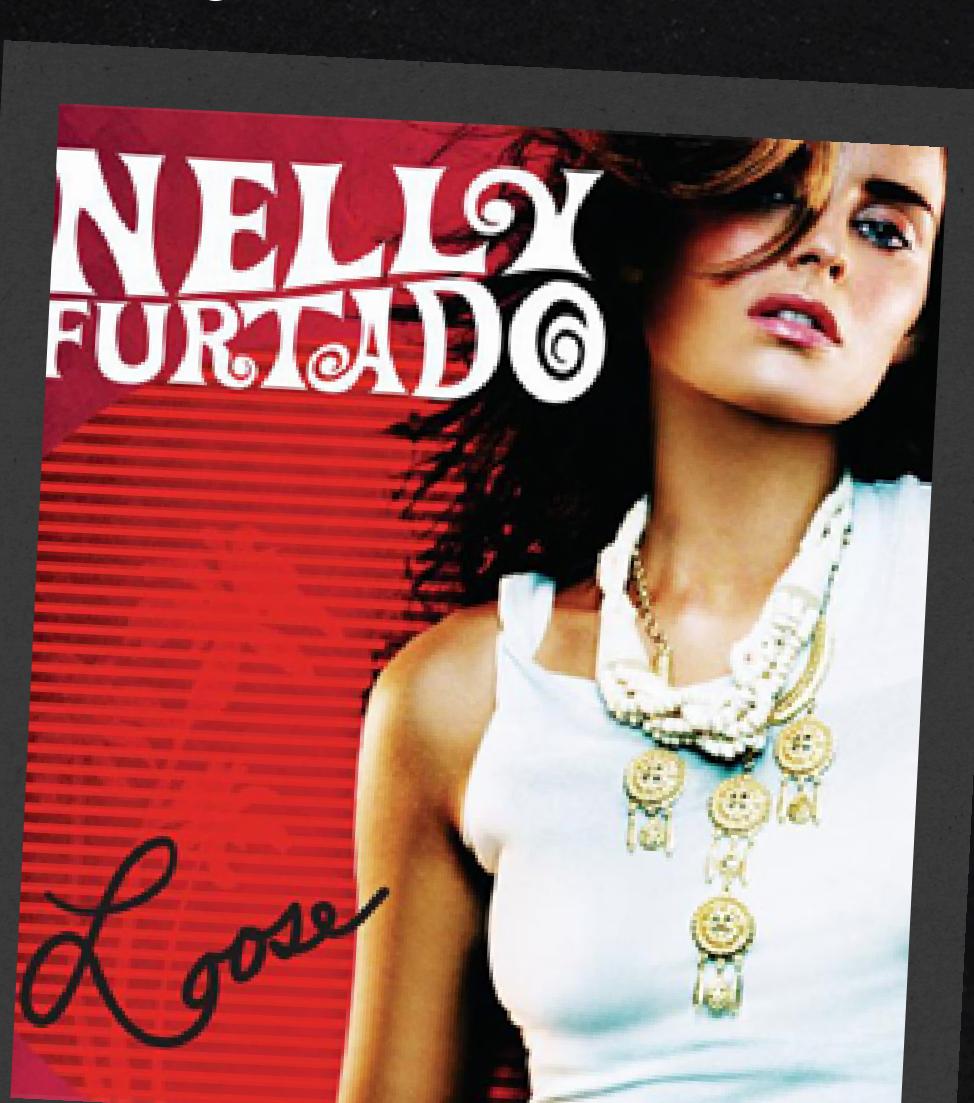
SEE PAGE 14

I could be in my 50s and I'd still be
shaking some nyash to this one



2008

NOT 4 SALE (ALBUM)



LOOSE (ALBUM)

2006

The 2000s wouldn't have been
the same without her

If you grew up in French immersion like me, there's no way your teachers didn't play Marie-Mai and Céline Dion any chance they had to convince you that French music is "cool." They were right—they just didn't need to try so hard and they were choosing the wrong songs.

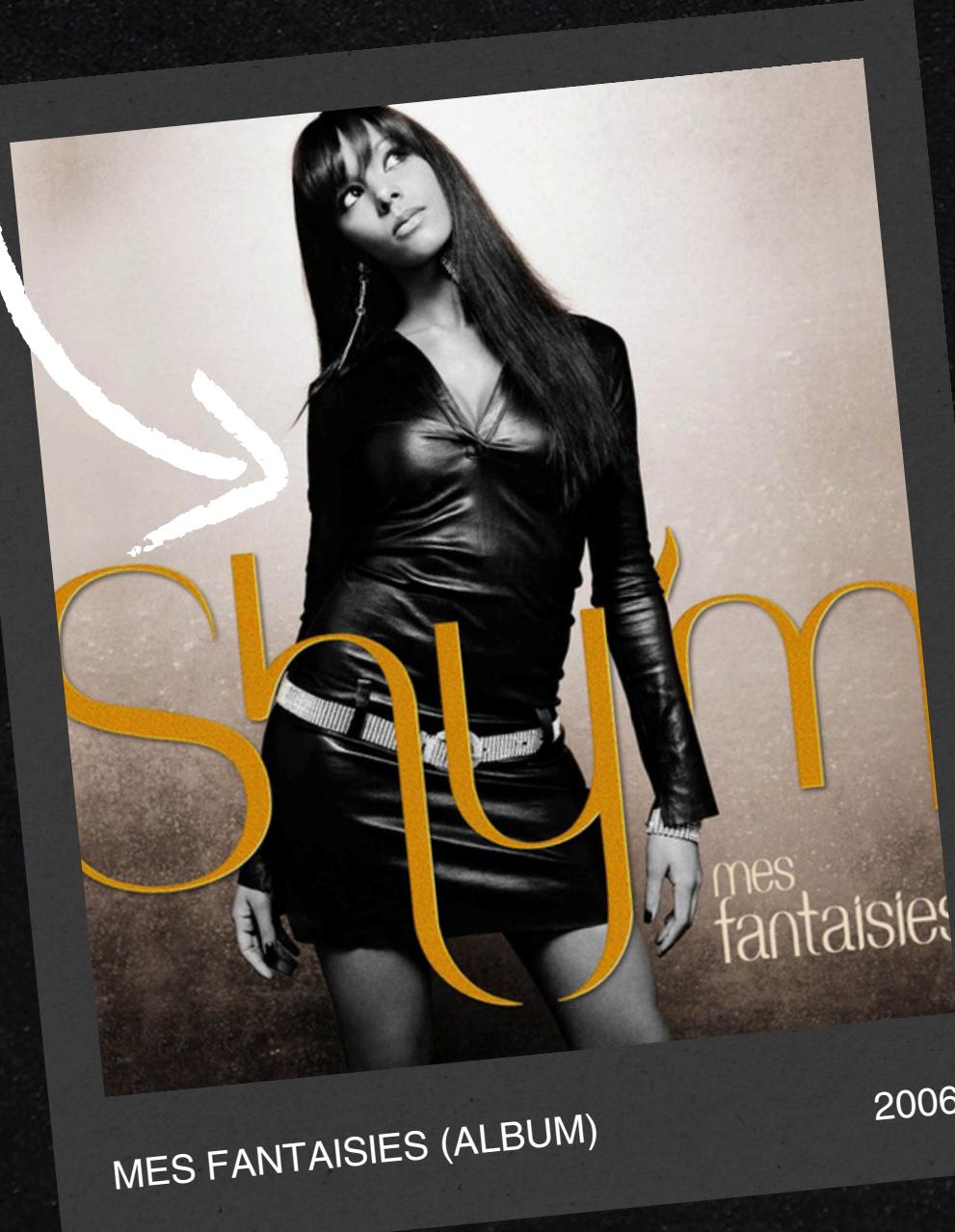
Sitting through M. Lemoine's grade 11 *histoire du Canada* class with Radio Radio rapping in chiaq in the background is a core memory for me. It might not tickle your brain the same way, but it's a scalp massage for me personally.

Victoire didn't make the list, but it's also worth a listen!

In summary: the best thing that came out of that period of my life was a) getting straight teeth (thank you braces) and b) discovering Shy'm and Indila, two of my favourite French artists.

Donc merci, adolescence!
Tu ne me manques pas x

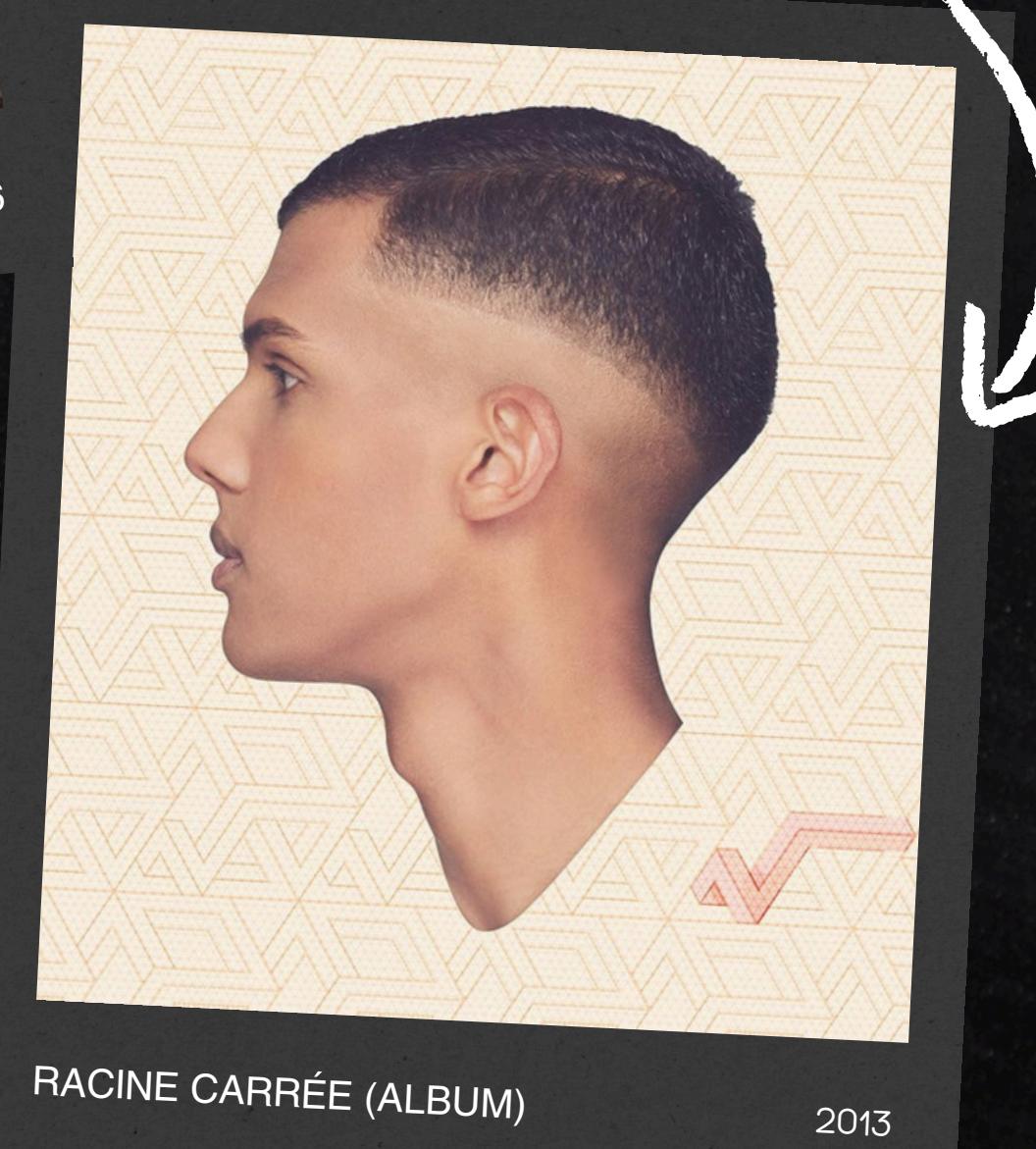
SEE PAGE 15



MES FATAISIES (ALBUM)

2006

Leave it to the French to sing
traumatic shit over an electro
beat



RACINE CARRÉE (ALBUM)

2013

Walking around at 4 a.m. with heels in one hand and a bottle of *tinto* in the other, my year abroad in Spain was a reminder that the *fiesta* only stops when I do.

Any respectable club that year was playing Farruko, Bad Bunny and Rosalía. No and's, if's, can't's or but's about it. And any true Spaniard knows that Chanel should've won EuroVision that year (RIP, maybe next time).

Anyway: here's a taste of what I was getting down to in the winding streets of Andalusia.

(PSA for my ladies traveling to the land of *tapas*: not a single Spanish club comes equipped with toilet paper, so be prepared to bounce those knees and wiggle the tinkle away.)

iOlé! Y buena suerte.

SEE PAGE 16



DHARMA (ALBUM)

2022

Yatra's song was my favourite to listen to while washing dishes



VICE VERSA (ALBUM)

2021

This is *still* my go-to summer album

A SPECIAL *thank you* FROM US

Shout out to our friend Rachel Lee for lending her incredible work to this incredible project. Your photography is a gift and we thank you for gifting us. You're a G.

Big ups to our buddy Jacob Reid for modeling and musically contributing to the “Turnt White Boy” playlist: it wouldn’t have been the same without you. Doobie Brothers was a must.

Special thank you to Erin Isings for giving us the opportunity to express ourselves creatively, yet effectively.

And finally, thank you to the MMJC program. The Master of Media in Journalism & Communication (MMJC) program is a hands-on learning experience and, trust us, our hands have been all over this project.

This playbook wouldn’t exist without MMJC. We’ve had lots of laughs, more than a few cries, yet we’re still standing strong. We’re grateful to possess the tools of the trade that have been essential in bringing our work to life.

Cheers to the 10th edition of MMJC. May there be another 10.



COVER	
Pexels Stock Image: Emmanuel Hernández	
INTRO	
"Meet Your Disc Jockeys": Rachel Lee	2
PRE-CHORUS	
Pexels Stock Image: Daniel Reche (Libraries Loading)	4
CHORUS	
Craiyon Stock Image: (Kieran Library)	5
"Turnt White People": Rachel Lee	6
"2010 House Party Hits": Rachel Lee	7
"Kanye West Hype": Kieran Fong	8
Pexels Stock Image: Alena Darmel (Ali Library)	9
"The Riding": Ali Shahan Butt	10
"The (Part-Time) Sad Boi": Ali Shahan Butt	11
"The Revolution": Ali Shahan Butt	12
Pexels Stock Image: Pavel Danilyuk (Janessa Library)	13
"2000s Canadian Club Bangers": Janessa Ventura-Alvarenga	14
"High School French Class": Rachel Lee	15
"From Night to Day in Spain": Janessa Ventura-Alvarenga	16

2
3
4
5
6
7
8
9
10
11
12
13
14
15
16

BREAKDOWN	
Journey. 1981. <i>Escape</i> . Columbia Records. The Killers. 2004. <i>Hot Fuss</i> . Island Records.	17
Kanye West. 2010. <i>My Beautiful Dark Twisted Fantasy</i> . Roc-A-Fella Records. DJ Khaled. 2017. <i>Grateful</i> . Epic/We the Best.	18
Kanye West. 2004. <i>The College Dropout</i> . Roc-A-Fella Records. Jay-Z and Kanye West. 2011. <i>Watch the Throne</i> . Roc-A- Fella Records.	19
Taylor Swift. 2019. <i>Lover</i> . Republic Records. The Game. 2005. <i>The Documentary</i> . Interscope Records.	20
Drake. 2011. <i>Take Care</i> . Young Money Records SZA. 2022. <i>SOS</i> . RCA Records.	21
Lowkey. 2011. <i>Soundtrack to the Struggle</i> . Mesopotamia Music. Lupe Fiasco. 2011. <i>Lasers</i> . Atlantic Recording Corporation	22
Kardinal Offishall. 2008. <i>Not 4 Sale</i> . Convict Live. Nelly Furtado. 2006. <i>Loose</i> . Mosley Music Group.	23
Shy'm. 2006. <i>Mes fantaisies</i> . K-Ponepa. Stromae. 2013. <i>Racine carrée</i> . Universal Music A/S Distributed Labels.	24
Sebastián Yatra. 2022. <i>Dharma</i> . Universal Music Latino. Rauw Alejandro. 2021. <i>Vice versa</i> . Sony Music Latin.	25